



PORT HOUSTON
THE INTERNATIONAL PORT OF TEXAS

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Breakbulk Americas 2017 Conference Brings Large Crowd to Houston

HOUSTON – Port Houston, the largest breakbulk and general cargo port complex in North America, hosted the 28th annual Breakbulk Americas 2017 conference in Houston for the sixth time. The event had an estimated economic impact of \$3.6 million to the greater Houston region.

More than 5,000 shippers, freight forwarders and industry representatives from around the world gathered at the annual trade show and exposition held Oct. 17-19 at the George R. Brown Convention Center in downtown Houston.

“We are thrilled to once again host this annual event, bringing thousands of top-tiered shippers together with breakbulk and general cargo service providers,” said Port Chairman Janiece Longoria, who provided a welcome video message at the event. “We are continually working to diversify our overall cargo mix at our port, and that includes our breakbulk facilities. Breakbulk Americas has become a tradition for us here in Houston, and we are proud of that.”

Industry presentations throughout the conference included a compliance micro-seminar, an oil and gas outlook, deep water market trends, cargo supermarket project implementation, cargo safety and efficiency, steel challenges and a shippers panel on the logistics supply chain.

Breakbulk Americas is the biggest show for project cargo and breakbulk transportation specialists in the Americas, with special events, workshops and one of the largest trade and maritime exhibition halls of its kind.

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About the Port of Houston Authority

For more than 100 years, the Port of Houston Authority has owned and operated the public wharves and terminals of the Port of Houston – the nation’s largest port for foreign waterborne tonnage and an essential economic engine for the Houston region, the state of Texas, and the nation. It supports the creation of nearly 1.175 million jobs in Texas and 2.7 million jobs nationwide, and economic activity totaling almost \$265 billion in Texas – 16 percent of Texas’ total gross domestic product –

and more than \$617 billion in economic impact across the nation. For more information, visit the Port Authority website at: www.portofhouston.com.