



# HIMC 2024 Sponsorships

## Premium Level - \$40,000

- Exclusive Sponsorship
- 10 Complimentary conference tickets
- 6 Complimentary BCO guest tickets
- Premier seating at conference
- Sponsorship of one session of your choice
  - 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

## Diamond Level - (multiple) \$30,000

- 7 Complimentary conference tickets
- 5 Complimentary BCO guest tickets
- Premier seating at conference
- 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

## Platinum Level - (multiple) \$20,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

## Gold Level - (multiple) \$10,000

- 3 Complimentary conference tickets
- 2 Complimentary BCO guest tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts



### Silver Level - (multiple) \$5,000

- 2 Complimentary conference tickets
- 1 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- About Us sponsor provided bag inserts

### ~~Guest Speaker Sponsorship - \$45,000~~

- Exclusive Sponsorship
- 7 Complimentary conference tickets and 5 Complimentary BCO guest ticket
- Premier seating at conference
- Includes autographed memorabilia
- Meet and greet with Clyde Drexler
- Logo identifying session sponsor on screen during session
- 30 second video loops on pre function area
- Listing and branding as sponsor on website, social media and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- About Us sponsor provided bag

## RECEPTION SPONSORS

### ~~Welcome Happy Hour Cocktail (Night 1) - 2 available - \$25,000~~ ~~or exclusive for \$45,000~~

- 5 Complimentary conference tickets
- 4 Complimentary BCO guest ticket
- (Premier seating at conference if exclusive)
- Sponsorship of one session of your choice
- 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Branded napkins
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- About Us sponsor provided bag inserts

### Evening Reception (Night 2) - (4 available) \$20,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- About Us sponsor provided bag inserts



## Speakers Dinner Exclusive Event (Night 1) - \$15,000

- Exclusive sponsorship
- 3 Invitations to Speakers Dinner
- 4 Complimentary conference tickets
- 2 Complimentary BCO guest ticket
- Branding at Speakers dinner
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

## HOSPITALITY SPONSORS

### Networking Breaks - \$25,000

- Exclusive Sponsorship
- 5 Complimentary conference tickets
- 4 Complimentary BCO guest ticket
- 30 sec. promo video provided by sponsor
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Elevated visibility and branding during breaks
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

### Breakfast (Day 2 & Day 3) (2 available) - \$15,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

### Lunch Sponsor (Day 2) (2 1 available) - \$15,000

- 4 Complimentary tickets to conference
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts



### ~~Attendee Lounge (2 Available) - \$15,000~~

- 4 conference tickets
- 3 Complimentary BCO guest ticket
- Sponsor branded environment
  - Space ownership
  - Decor and seating
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

**SOLD**

### Hydration Water Station (2 Available) - \$10,000

- 3 conference tickets
- 2 Complimentary BCO guest ticket
- All day water station
- Branded plastic cups
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag insert

### Coffee Bar Station (2 Available) - \$10,000

- 3 conference tickets
- 2 Complimentary BCO guest ticket
- All day coffee and tea
- Branded coffee sleeve
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag insert

## ADDITIONAL SPONSORSHIPS

### Event Swag Bag - (exclusive) \$20,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Co-branded sponsor giveaway (bag)
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts



### **Mobile App - (5 4 Available) \$7,500**

- 2 Complimentary conference tickets
- 1 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

### **ADD-ONS**

Sponsorships at \$25,000 or above have the opportunity to add on any of the following:

#### **Session Sponsor - \$2,000**

- Multiple
- Static ad on screen while session is being introduced - sponsor provided
- Loops on pre-function area monitors

#### **Registration Sponsorship - \$3,500**

- Exclusive
- Branded signs by the registration tables
  - Logo included on the agenda handouts at the registration table

#### **Window Clings - (2 available) - \$2,500**

- Sponsor branding on one window panel in pre function/registration/reception space.