



HIMC 2024 Sponsorships

Premium Level - \$40,000

- Exclusive Sponsorship
- 10 Complimentary conference tickets
- Premier seating at conference
- Sponsorship of one session of your choice
 - 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

Diamond Level - (multiple) \$30,000

- 7 Complimentary conference tickets
- Premier seating at conference
- 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

Platinum Level - (multiple) \$20,000

- 4 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

Gold Level - (multiple) \$10,000

- 3 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

Silver Level - (multiple) \$5,000

- 2 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts



RECEPTION SPONSORS

Welcome Happy Hour Cocktail (Night 1) - 2 available - \$25,000 or exclusive for \$45,000

- 5 Complimentary conference tickets
- (Premier seating at conference if exclusive)
- Sponsorship of one session of your choice
 - 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Branded napkins
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

Evening Reception (Night 2) - (4 available) \$20,000

- 4 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

HOSPITALITY SPONSORS

Networking Breaks - \$25,000

- Exclusive Sponsorship
- 5 Complimentary conference tickets
- 30 sec. promo video provided by sponsor
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Elevated visibility and branding during breaks
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- *About Us* sponsor provided bag inserts

Breakfast (Day 2 & Day 3) (2 available) - \$15,000

- 4 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts



Lunch Sponsor (Day 2) (2 1 available) - \$15,000

- 4 Complimentary tickets to conference
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

Attendee Lounge (2 Available) - \$15,000

- 4 conference tickets
- Sponsor branded environment
 - Space ownership
 - Decor and seating
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

Hydration Water Station (2 Available) - \$10,000

- 3 conference tickets
- All day water station
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Branded plastic cups
- Logo on event app (Whova)
- *About Us* sponsor provided bag insert

Coffee Bar Station (2 Available) - \$10,000

- 3 conference tickets
- All day coffee and tea
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Branded coffee sleeve
- Logo on event app (Whova)
- *About Us* sponsor provided bag insert



ADDITIONAL SPONSORSHIPS

Event Swag Bag - (exclusive) \$20,000

- 4 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Co-branded sponsor giveaway (bag)
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

Mobile App - (5 Available) \$7,500

- 2 Complimentary conference tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

ADD-ONS

Sponsorships at \$25,000 or above have the opportunity to add on any of the following:

Session Sponsor - \$2,000

- Multiple
- Static ad on screen while session is being introduced - sponsor provided
- Loops on pre-function area monitors

Registration Sponsorship - \$3,500

- Exclusive
- Branded signs by the registration tables
 - Logo included on the agenda handouts at the registration table

Window Clings - (2 available) - \$2,500

- Sponsor branding on one window panel in pre function/registration/reception space.