



# HIMC 2024 Sponsorships

Customized sponsorships available, contact [HIMC@bsya.com](mailto:HIMC@bsya.com)

## Premium Level - \$40,000

- Exclusive Sponsorship
- 10 Complimentary conference tickets
- 6 Complimentary BCO guest tickets
- Premier seating at conference
- Sponsorship of one session of your choice
  - 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)

## Diamond Level - (multiple) \$30,000

- 7 Complimentary conference tickets
- 5 Complimentary BCO guest tickets
- Premier seating at conference
- 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)

## Platinum Level - (multiple) \$20,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)

## Gold Level - (multiple) \$10,000

- 3 Complimentary conference tickets
- 2 Complimentary BCO guest tickets
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)



## Silver Level - (multiple) \$5,000

- 2 Complimentary conference tickets
- 1 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)

## Guest Speaker Sponsorship

- Exclusive Sponsorship
- 7 Complimentary conference tickets and 5 Complimentary BCO guest ticket
- Premier seating at conference
- Includes autographed memorabilia
- Meet and greet with Clyde Drexler
- Logo identifying session sponsor on screen during session
- 30 second video loops on pre function area
- Listing and branding as sponsor on website, social media and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- About Us sponsor provided bag

## RECEPTION SPONSORS

### Welcome Happy Hour Cocktail (Night 1) - 2 available - or exclusive

- 5 Complimentary conference tickets
- 4 Complimentary BCO guest ticket
- (Premier seating at conference if exclusive)
- Sponsorship of one session of your choice
- 30 sec. promo video provided by sponsor
- Premium listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Branded napkins
- Logo on event app (Whova)
- Video uploaded to event app (Whova)
- About Us sponsor provided bag inserts

## Evening Reception (Night 2) - (4 available) \$20,000



- 4 Complimentary conference tickets
- 3 Complimentary BCO

guest ticket

- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event

- Sponsor provided promo item for giveaway
- Logo on event app

(Whova)

## HOSPITALITY SPONSORS

### Networking Breaks - \$25,000

- Exclusive Sponsorship
- 5 Complimentary conference tickets
- 4 Complimentary BCO guest ticket
- 30 sec. promo video provided by sponsor
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Elevated visibility and branding during breaks
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)
- Video uploaded to event app (Whova)

### Breakfast (Day 2 & Day 3) (2 available) - \$15,000

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)

### Lunch Sponsor (Day 2) (2 1 available) - \$15,000

- 4 Complimentary tickets to conference
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided promo item for giveaway
- Logo on event app (Whova)

### ~~Attendee Lounge (2 Available)~~

- 4 conference tickets
- 3 Complimentary BCO guest ticket
- Sponsor branded environment
- Space ownership

**SOLD**



- Decor and seating
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

### Hydration Water Station (2 Available) - \$10,000

- 3 conference tickets
- 2 Complimentary BCO guest ticket
- All day water station
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)

### Coffee Bar Station (2 Available) - \$10,000

- 3 conference tickets
- 2 Complimentary BCO guest ticket
- All day coffee and tea
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)

## ADDITIONAL SPONSORSHIPS

### Event Swag Bag - (exclusive)

- 4 Complimentary conference tickets
- 3 Complimentary BCO guest ticket
- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event
- HIMC-branded sponsor giveaway (bag)
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

### Mobile App - (5 4 Available) \$7,500



- 2 Complimentary conference tickets
- 1 Complimentary BCO

guest ticket

- Listing and branding as sponsor on website, social media, on all promotional materials and throughout event

- Logo on event app (Whova)

## ADD-ONS

Sponsorships at \$25,000 or above have the opportunity to add on any of the following:

### Session Sponsor - \$2,000

- Multiple
- Static ad on screen while session is being introduced - sponsor provided

### Registration Sponsorship - \$3,500

- Exclusive
- Branded signs by the registration tables
  - Logo included on the agenda handouts at the registration table

### Window Clings - (2 available) - \$2,500

- Sponsor branding on one window panel in pre function/registration/reception space.