



## HIMC25 Sponsorship Opportunities

Elevate your brand and connect with top industry leaders at HIMC25! Join the premier maritime conference to explore trends, gain expert insights, and network with key decision-makers. Secure your sponsorship today and lead the future of logistics and supply chain!

### HIMC24 by the Numbers



**49**  
**Speakers**



**40**  
**Sponsors**



**700+**  
**Attendees**

### Tiered Sponsorship Opportunities

HIMC25 offers tiered sponsorships designed to fit every price point, ensuring that businesses of all sizes can gain valuable exposure and engagement. Whether you're looking for premium brand visibility or an exclusive VIP experience, our sponsorship levels provide an array of benefits to meet your goals.

Ask about creating a custom sponsorship to maximize your impact at HIMC25.

# Signature Sponsorships

## Premium Level – \$40,000 (Exclusive)

- 10 Conference tickets plus 6 BCO tickets
- Premier seating at conference
- Sponsorship of one session
- Logo placement in Sponsor scroll on HIMC25 website
- Rotating Sponsor provided digital ad at event
- 30 sec. pre-session promo video (provided by sponsor)
- Exclusive Event App sponsor: Promo video uploaded to event app
- Sponsor provided promo item for giveaway
- 2 Golf tickets + sponsor branded golf hole

## Diamond Level – \$30,000 (Multiple)

- 7 Conference tickets plus 5 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC25 website
- Rotating Sponsor provided digital ad at event
- 30 sec. pre-session promo video (provided by sponsor)
- Video uploaded to event app
- Sponsor provided promo item for giveaway

## Platinum Level – \$20,000 (Multiple)

- 4 Conference tickets plus 3 BCO tickets
- Rotating Sponsor provided digital ad at event
- Sponsor provided promo item for giveaway

## Gold Level – \$10,000 (Multiple)

- 3 Conference tickets plus 2 BCO tickets
- Sponsor provided promo item for giveaway

## Silver Level – \$5,000 (Multiple)

- 2 Conference tickets plus 1 BCO tickets



A BCO (Beneficial Cargo Owner) is the importer of record who takes possession of cargo at the destination, without acting as a third party in its transport (a.k.a. Shipper). BCO Guests will be verified by Port Houston prior to ticketing.



## All Signature Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

# Executive Sponsorships

## \$20,000 - \$45,000



### Guest Speaker Sponsorship – \$45,000 (Exclusive)

- 7 Conference tickets plus 5 BCO tickets
- Logo on screen during session
- Logo placement in Sponsor scroll on HIMC25 website
- Branded logo stand by photo opps
- Meet and Greet with Guest Speaker
- Premier seating at conference

### Opening Night Happy Hour – \$25,000 (2 available) or \$45,000 (Exclusive)

- 5 Conference tickets plus 4 BCO tickets
- Prominent Logo visibility during reception
- Branded napkins

*Exclusive option also includes:*

- Premier seating at conference
- Sponsorship of one session
- Logo placement in Sponsor scroll on HIMC25 website
- 30 sec. promo video provided by sponsor during one session
- Video uploaded to event app

### Evening Reception – \$30,000 (2 available)

- 7 Conference tickets plus 5 BCO tickets
- 30 sec. promo video provided by sponsor during one session
- Logo placement in Sponsor scroll on HIMC25 website
- Video uploaded to event app
- Specialty signage (if Exclusive)



### All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Sponsor provided digital ad at event
- Sponsored provided promo giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

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# Executive Sponsorships

## \$20,000 - \$45,000

### Networking Breaks – \$27,500 (Exclusive)

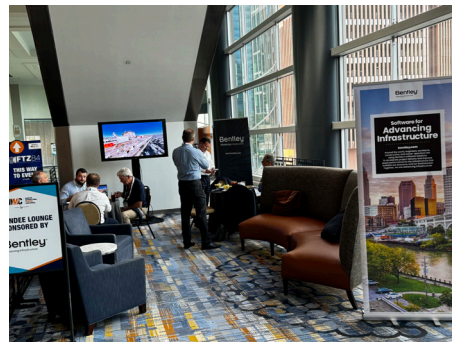
- 5 Conference tickets plus 4 BCO tickets
- Elevated visibility and branding during breaks
- 30 sec. promo video provided by sponsor during one session

### Attendee Lounge – \$25,000 (3 available)

- 5 Conference tickets plus 4 BCO tickets
- Sponsor branded environment
- Space ownership
- Decor and seating

### Event Swag Bag - (exclusive) \$20,000

- 4 Conference tickets plus 3 BCO tickets
- Co-branded sponsor giveaway (bag) given to each attendee



### All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Sponsor provided digital ad rotating with featured sponsors
- Sponsored provided promo giveaway
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

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# Featured Sponsorships

## \$10,000 - \$20,000



### Lunch Sponsor (Day 2 & Day 3) – \$18,000 (2 available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Lunch signs
- Sponsor provided promo item for giveaway

### Breakfast (Day 2 & Day 3) – \$15,000 (1 of 2 available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Breakfast signs
- Sponsor provided promo item for giveaway

### Speakers Dinner Elite Event – \$15,000 (Exclusive)

- 3 Seats at Speakers Dinner
- 4 Conference tickets plus 2 BCO tickets
- Branding at Speakers dinner
- Sponsor provided promo item for giveaway

### Registration Sponsorship – \$15,000 (Exclusive)

- 3 Conference tickets plus 2 BCO tickets
- Branded signage by the registration tables
- Sponsor provided digital ad rotating with featured sponsors



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### All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

# Featured Sponsorships

## \$10,000 - \$20,000



### Coffee Bar Station – \$10,000 (1 of 2 remaining available)

Fuel the energy of HIMC25 by sponsoring one of the most popular spots at the event—the Coffee Bar Station. Attendees visit throughout the day to refuel and recharge, giving your brand continuous exposure in a high-traffic area.

Associate your brand with the essential pick-me-up that keeps attendees going throughout the day at HIMC25!

#### *Benefits include:*

- 3 Conference tickets plus 2 BCO tickets
- Branded Coffee sleeves, must submit logo by September 24, 2025
- Branded napkins, must submit logo by September 24, 2025

### Wi-Fi sponsor – \$8,500 (Exclusive)

- 2 Conference tickets plus 2 BCO tickets
- Branded Wi-Fi signage during conference

**SOLD**

### Charging Stations – \$7,500 (2 available)

Power up HIMC25 and keep attendees connected with our highly requested Charging Station Sponsorship! Located in key central areas, your brand will be prominently featured when attendees bring their devices for much needed charging.

#### *Benefits include:*

- 3 Conference tickets plus 2 BCO tickets
- Signage at charging stations
- Sponsor can provide branded charging cords



#### All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)
- *About Us* sponsor provided bag inserts

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# Associate Sponsorships

## \$2,000 - \$10,000



### Mobile App – (5 available) \$7,500

Be at the center of HIMC25 as a sponsor of the official event mobile app—the go-to tool to connect, plan, and engage! In fact, attendees interact with the app multiple times a day. Over 90% of attendees have used the app to network, access the agenda, schedule meet-ups, and share event photos.

This is a high-visibility sponsorship that puts your brand directly in the hands of attendees—a uniquely engaged opportunity to connect with attendees multiple times a day throughout the event!

#### *Benefits include:*

- Sponsor logo rotates on every app page
- 2 conference tickets plus 1 BCO ticket
- 3 in-app push notifications prior to/during the event

### Breakout Sessions – \$3,500 (Multiple)

- Reserved seat at breakout session
- Sponsor provided static ad on screen during session introduction
- :30 video on screen
- Introduction of session

### Digital ad – \$2,000

- Ads rotate on monitors in Networking area throughout all days of the conference

### Supporter – \$1,500

For a minimal investment, showcase your branding on in-event signage and on-screen during the conference. It's the perfect way to kickstart your partnership with HIMC25!



### All Associate Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout event

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# Sponsor Upgrades

Available only for Sponsorships of \$25,000 or above. These add-ons provide the option to enhance your package with any of the following exclusive opportunities:

## Window Clings – \$3,000 (Multiple)

- Sponsor branding on window panel in networking/reception space

## Main Session Sponsor – \$2,000 (Multiple)

- Sponsor provided Static ad/Logo on screen during session introduction
- Logos on main room screen and social media when promoting session



## Looking for a Sponsorship Opportunity Not Listed?

Ask us about creating a custom sponsorship to maximize your impact at HIMC25. Align your brand goals with a unique activation, exclusive branding, or special engagement, we will work with you to make it happen.

Contact us at [HIMC@bsya.com](mailto:HIMC@bsya.com) to explore tailored sponsorship options.

## Interested in speaking at HIMC25?

Reach out to our presenter liaison Lisa Aurichio: [Lisa@bysa.com](mailto:Lisa@bysa.com)