



## HIMC26 Sponsorship Opportunities

Elevate your brand and connect with top industry leaders at HIMC26! Join the premier maritime conference to explore trends, gain expert insights, and network with key decision-makers. Secure your sponsorship today!

### HIMC25 by the Numbers



**77**  
**Speakers**



**49**  
**Sponsors**



**800+**  
**Registrations**

### Tiered Sponsorship Opportunities

HIMC26 offers tiered sponsorships designed to fit every price point, ensuring that businesses of all sizes can gain valuable exposure and engagement. Whether you're looking for premium brand visibility or an exclusive VIP experience, sponsorship provides an array of benefits.

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

**Sponsorships secured after October 8 will not have logos on printed signage.**

Questions? Contact us at [HIMC@bsya.com](mailto:HIMC@bsya.com)

# Signature Sponsorships

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## Premium Level – \$42,000 (Exclusive)

- 10 Conference tickets plus 6 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Rotating Digital Ad (Sponsor-provided)
- Sponsorship of one session
  - 30 sec. pre-session promo video (Sponsor-provided)
- Event App sponsor:
  - Promo video uploaded to (Whova) event app
- 2 Golf tickets + sponsor branded golf hole



## Diamond Level – \$31,500 (Multiple)

- 7 Conference tickets plus 5 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Rotating Digital Ad (Sponsor-provided)
- 30 sec. pre-session promo video (Sponsor-provided)
  - Video uploaded to event app



## Platinum Level – \$21,000 (Multiple)

- 4 Conference tickets plus 3 BCO tickets
- Rotating Digital Ad (Sponsor-provided)



## Gold Level – \$10,500 (Multiple)

- 3 Conference tickets plus 2 BCO tickets
- Rotating Digital Ad (Sponsor-provided)

## Silver Level – \$5,500 (Multiple)

- 2 Conference tickets plus 1 BCO ticket

## Bronze Level – \$4,000 (Multiple)

- 1 Conference ticket plus 1 BCO ticket



## Patron Level – \$2,500 (Multiple)

- Brand recognition at event and online

A BCO (Beneficial Cargo Owner) is the importer of record who takes possession of cargo at the destination, without acting as a third party in its transport (a.k.a. Shipper). BCO Guests will be verified by Port Houston prior to ticketing.



## All Signature Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)

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# Executive Sponsorships \$20,000 - \$45,000

**HIMC**  
HOUSTON INTERNATIONAL MARITIME CONFERENCE

TITLE SPONSOR  
 PORT HOUSTON

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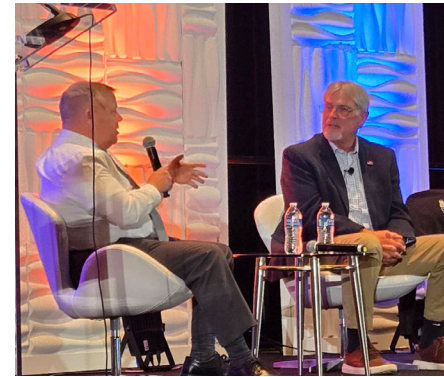
## Opening Night Happy Hour (Day 1) – \$45,000 (Exclusive) or \$25,000 (2 Available)

- 5 Conference tickets plus 4 BCO tickets
- Prominent Logo visibility during reception
- Branded napkins

*Exclusive option also includes:*

- Total of 10 Conference tickets plus 8 BCO tickets
- Premier seating at conference
- Sponsorship of one session
- Logo placement in Sponsor scroll on HIMC26 website
- 30 sec. promo video provided by sponsor during one session
- Video uploaded to event app

**SOLD**



## Guest Speaker Sponsorship – \$30,000 (Exclusive)

- 7 Conference tickets plus 5 BCO tickets
- Premier seating at conference
- Logo placement in sponsor scroll on HIMC26 website
- Logo on screen to open session
- Branded logo by photo opps
- Meet and Greet with Guest Speaker



## Networking Breaks – \$27,500 (Exclusive) or \$15,000 (2 available)

- 3 Conference tickets plus 2 BCO tickets
- Elevated visibility and branding during breaks

*Exclusive option also includes:*

- Total 5 conference tickets plus 4 BCO tickets
- 30 sec. promo video provided by sponsor during one session



### All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

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# Executive Sponsorships \$20,000 - \$45,000

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## Attendee Lounge – \$25,000 (Exclusive)

- 5 Conference tickets plus 4 BCO tickets
- Sponsor branded environment
- Space ownership
- Decor and seating

## Meeting Hub – \$20,000 (2 Available)

- 6 Conference tickets plus 4 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Branded ownership of (1) one hub area
- Logo ID on event map on event app (Whova)

## Evening Cocktail Reception – \$20,000 (4 Available)

- 4 Conference tickets plus 3 BCO tickets
- Video uploaded to event app (Whova)



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## All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

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# Featured Sponsorships \$10,000 - \$20,000

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## Lunch Sponsor – \$10,000 (3 Available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Lunch signs
- Sponsor-provided promo item for giveaway

## Breakfast (Day 2 & Day 3) – \$10,000 (3 Available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Breakfast signs
- Sponsor-provided promo item for giveaway

## Registration Sponsorship – \$15,000 (Exclusive)

- 3 Conference tickets plus 2 BCO tickets
- Branded signage by the registration tables
- Sponsor-provided digital ad rotating with featured sponsors



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## ► All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
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# Featured Sponsorships \$10,000 - \$20,000

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## Coffee Bar Station – \$11,000 (2 Available - 1 Available)

Fuel the energy of HIMC26 by sponsoring one of the most popular spots at the event—the Coffee Bar Station. Attendees visit throughout the day to refuel and recharge, giving your brand continuous exposure in a high-traffic area.

Associate your brand with the essential pick-me-up that keeps attendees going throughout the day at HIMC26!

### Benefits include:

- 3 Conference tickets plus 2 BCO tickets
- Branded coffee sleeves\*
- Branded napkins\*

\* Logos must be submitted by September 24, 2026

## Wi-Fi sponsor – \$10,000 (Exclusive)

Put your brand front and center—keeping attendees connected.

- 2 Conference tickets plus 2 BCO tickets
- Branded WiFi signage during conference

## Charging Stations – \$7,500 (2 Available)

Power up HIMC26 and keep attendees connected with the Charging Station Sponsorship! Located in key central areas, your brand will be prominently featured when attendees bring their devices for much needed charging.

### Benefits include:

- 3 Conference tickets plus 2 BCO tickets
- Signage at charging stations
- Sponsor can provide branded charging cords



### All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
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# Associate Sponsorships \$2,000 - \$10,000

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## Mobile App – \$7,500 (5 Available)

Be at the center of HIMC26 as a sponsor of the official event mobile app—the go-to tool to connect, plan, and engage!

*Benefits include:*

- Sponsor logo rotates on every app page
- 2 conference tickets plus 1 BCO ticket
- Rotating Digital Ad (Sponsor-provided)

## Breakout Session – \$4,000 (Multiple)

- Reserved seat at one selected breakout session
- Sponsor-provided static ad on screen during selected session introduction
- :30 sec video on screen
- Introduction of selected session

## Digital ad – \$2,000

- Sponsor-provided ads rotate on monitors in Networking area throughout all days of the conference

## Supporter – \$1,500

For a minimal investment, showcase your branding in event signage and on-screen during the conference. It's the perfect way to kickstart or enhance your partnership with HIMC26!



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### All Associate Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout event

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# Sponsor Upgrades

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Available only for Sponsorships of \$25,000 or above. This add-ons provide the option to enhance your package with any of the following exclusive opportunity:

## Main Session Sponsor – \$2,500 (Multiple)

- Sponsor-provided Static ad/Logo on screen during session introduction
- Logos shared on main room screen and social media when promoting session



## Looking for a Sponsorship Opportunity Not Listed?

Ask us about creating a custom sponsorship to maximize your impact at HIMC26. Align your brand goals with a unique activation, exclusive branding, or special engagement. We will work with you to make it happen.

Contact us at [HIMC@bsya.com](mailto:HIMC@bsya.com) to explore tailored sponsorship options.

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## Interested in Speaking at HIMC26?

Reach out to our presenter liaison Lisa Aurichio: [Lisa@bysa.com](mailto:Lisa@bysa.com)