



**For Immediate Release**  
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**Port Houston Launches ‘Anchored in Action Community-Investment Plan’**  
*Resident-informed roadmap aligns community priorities and industry resources along the Houston Ship Channel*



*Community members review neighborhood maps and provide feedback during a Port Houston listening session, helping guide the Anchored in Action Community-Investment Plan.*

**HOUSTON** – Port Houston today announced the launch of Anchored in Action, a new Community-Investment Plan designed to guide investment and partnerships in port-adjacent neighborhoods through a comprehensive, community-led roadmap. The plan is designed to strengthen quality of life near the Houston Ship Channel by bringing resident priorities, data, and collaboration opportunities into a single, coordinated framework.

Developed through an extensive listening and engagement process, Anchored in Action identifies more than 500 potential programs and projects across 14 communities located along the Houston Ship Channel and Galveston Bay. Each initiative was shaped directly by residents who live and work alongside the nation’s busiest waterway, reflecting both immediate neighborhood needs and longer-term opportunities. Industry partners along the channel participated in crafting the plan and aligning it with their corporate social responsibility goals.

Throughout 2025, Port Houston conducted a listening tour, where more than 10,000 residents participated through meetings, surveys, and direct outreach, sharing what they value most about their

neighborhoods and where investment could make the greatest difference. Community priorities ranged from safer street crossings near schools to expanded green space, job training linked to port careers and improvements to shared community spaces. At the same time, industry partners emphasized the importance of volunteer opportunities, STEM efforts, and workforce development, underscoring clear alignment between community priorities and industry goals.

“Anchored in Action gives our industry a common starting point for investing in the communities that are nearest to the Houston Ship Channel,” said Port Commission Chairman Ric Campo. “Residents helped define these priorities, and Port Houston is backing that work by committing \$1 million to Anchored in Action in 2026. This plan is an open invitation for industry, philanthropy and public partners to come together, align their efforts, and help turn these community-led priorities into lasting impact.”

Anchored in Action includes tailored investment plans for the 14 port-adjacent communities organized across four regions of the Houston Ship Channel and Galveston Bay: Denver Harbor, Port Houston, Pleasantville, Clinton Park Tri-Community, Galena Park, Jacinto City, Oak Meadows/Meadowbrook/Allendale, Magnolia Park/Manchester/Harrisburg, Pasadena, Channelview, Deer Park, Baytown, La Porte/Shoreacres and Seabrook.

Each plan reflects local conditions and aspirations while identifying opportunities for collaboration across the region. Priority investments span focus areas such as community identity, mobility, parks, workforce development, education, environmental quality, and public safety.

“What stood out to us about Anchored in Action is that it invites collaboration across the entire Houston Ship Channel, regardless of company size,” said Denise Schaefer, Manager Documentation and Regulatory Compliance at Odfjell USA Houston. “Port Houston approached this work with care and diligence, listening to community voices and creating opportunities that range from volunteer efforts to larger, transformative projects. By aligning resources and working together, industry partners can make a greater impact than any one organization could alone, and we’re proud to be part of that.”

Many of the region’s major industrial, logistics, and maritime employers operate within or near these neighborhoods. Anchored in Action is designed to meet local needs by serving as a shared resource for companies, foundations, nonprofit organizations and public agencies seeking to invest responsibly where their employees and neighbors live.

“One thing we heard consistently is that people want to be part of the conversation,” said Maria Aguirre, director of public affairs for Port Houston. “Anchored in Action represents a shift toward community-informed investment and is structured to reduce duplication and improve coordination across the region. It creates a clearer path from good intentions to coordinated action.”

Anchored in Action builds on the Houston port region’s longstanding commitment to corporate giving and volunteer engagement while establishing a more intentional framework for collaboration moving forward. As the strategic leader of the Houston Ship Channel, Port Houston will track progress and share outcomes as partnerships and projects advance.

To learn more about Anchored in Action or explore opportunities to participate, visit [www.porthouston.com/community/outreach/anchored-in-action](http://www.porthouston.com/community/outreach/anchored-in-action).

## **About Port Houston**

For more than 100 years, Port Houston has owned and operated the public wharves and terminals along the Houston Ship Channel, including the area's largest breakbulk facility and two of the most efficient container terminals in the country. Port Houston is the advocate and a strategic leader for the Channel. The Houston Ship Channel complex and its more than 200 private and eight public terminals is the nation's largest port for waterborne tonnage and an essential economic engine for the Houston region, the state of Texas and the U.S. The Port of Houston supports the creation of nearly 1.5 million jobs in Texas and 3.37 million jobs nationwide, and economic activity totaling \$439 billion in Texas and \$906 billion in economic impact across the nation. For more information, visit the website at [PortHouston.com](http://PortHouston.com).

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