



HIMC26 Sponsorship Opportunities

Elevate your brand and connect with top industry leaders at HIMC26! Join the premier maritime conference to explore trends, gain expert insights, and network with key decision-makers. Secure your sponsorship today!

HIMC25 by the Numbers



77
Speakers



49
Sponsors



800+
Registrations

Tiered Sponsorship Opportunities

HIMC26 offers tiered sponsorships designed to fit every price point, ensuring that businesses of all sizes can gain valuable exposure and engagement. Whether you're looking for premium brand visibility or an exclusive VIP experience, sponsorship provides an array of benefits.

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Sponsorships secured after October 8 will not have logos on printed signage.

Questions? Contact us at HIMC@bsya.com

Signature Sponsorships

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Premium Level – \$42,000 (Exclusive)

- 10 Conference tickets plus 6 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Rotating Digital Ad (Sponsor-provided)
- Sponsorship of one session
 - 30 sec. pre-session promo video (Sponsor-provided)
- Event App sponsor:
 - Promo video uploaded to (Whova) event app
- 2 Golf tickets + sponsor branded golf hole



Diamond Level – \$31,500 (Multiple)

- 7 Conference tickets plus 5 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Rotating Digital Ad (Sponsor-provided)
- 30 sec. pre-session promo video (Sponsor-provided)
 - Video uploaded to event app



Platinum Level – \$21,000 (Multiple)

- 4 Conference tickets plus 3 BCO tickets
- Rotating Digital Ad (Sponsor-provided)



Gold Level – \$10,500 (Multiple)

- 3 Conference tickets plus 2 BCO tickets
- Rotating Digital Ad (Sponsor-provided)

Silver Level – \$5,500 (Multiple)

- 2 Conference tickets plus 1 BCO ticket

Bronze Level – \$4,000 (Multiple)

- 1 Conference ticket plus 1 BCO ticket



Patron Level – \$2,500 (Multiple)

- Brand recognition at event and online

A BCO (Beneficial Cargo Owner) is the importer of record who takes possession of cargo at the destination, without acting as a third party in its transport (a.k.a. Shipper). BCO Guests will be verified by Port Houston prior to ticketing.



All Signature Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Logo on event app (Whova)

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Executive Sponsorships \$20,000 - \$45,000



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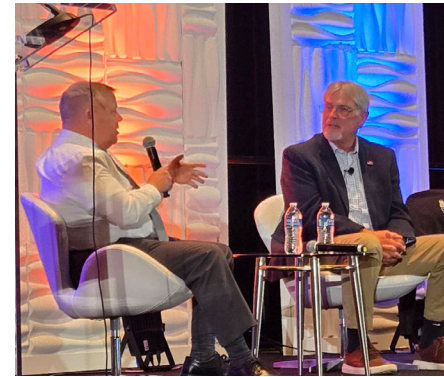
Opening Night Happy Hour (Day 1) – \$45,000 (Exclusive) or \$25,000 (2 Available)

- 5 Conference tickets plus 4 BCO tickets
- Prominent Logo visibility during reception
- Branded napkins

Exclusive option also includes:

- Total of 10 Conference tickets plus 8 BCO tickets
- Premier seating at conference
- Sponsorship of one session
- Logo placement in Sponsor scroll on HIMC26 website
- 30 sec. promo video provided by sponsor during one session
- Video uploaded to event app

SOLD



Guest Speaker Sponsorship – \$30,000 (Exclusive)

- 7 Conference tickets plus 5 BCO tickets
- Premier seating at conference
- Logo placement in sponsor scroll on HIMC26 website
- Logo on screen to open session
- Branded logo by photo opps
- Meet and Greet with Guest Speaker



Networking Breaks – \$27,500 (Exclusive) or \$15,000 (2 available)

- 3 Conference tickets plus 2 BCO tickets
- Elevated visibility and branding during breaks

Exclusive option also includes:

- Total 5 conference tickets plus 4 BCO tickets
- 30 sec. promo video provided by sponsor during one session



All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

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Executive Sponsorships \$20,000 - \$45,000

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Attendee Lounge – \$25,000 (Exclusive)

- 5 Conference tickets plus 4 BCO tickets
- Sponsor branded environment
- Space ownership
- Decor and seating

Meeting Hub – \$20,000 (2 Available)

- 6 Conference tickets plus 4 BCO tickets
- Premier seating at conference
- Logo placement in Sponsor scroll on HIMC26 website
- Branded ownership of (1) one hub area
- Logo ID on event map on event app (Whova)

Evening Cocktail Reception – \$20,000 (4 Available)

- 4 Conference tickets plus 3 BCO tickets
- Video uploaded to event app (Whova)

Speakers Dinner – \$15,000 (Exclusive)

- 3 Conference tickets plus 2 BCO tickets
- 3 seats at invitation-only dinner
- Branded signage at the dinner venue
- Sponsor-provided digital ad rotating with featured sponsors

SOLD



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All Executive Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Featured Sponsorships \$10,000 - \$20,000

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Registration Sponsorship – \$15,000 (Exclusive)

- 3 Conference tickets plus 2 BCO tickets
- Branded signage by the registration tables
- Sponsor-provided digital ad rotating with featured sponsors

Lunch Sponsor – \$10,000 (3 Available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Lunch signs
- Sponsor-provided promo item for giveaway

Breakfast (Day 2 & Day 3) – \$10,000 (3 Available)

- 4 Conference tickets plus 3 BCO tickets
- Designated branded Breakfast signs
- Sponsor-provided promo item for giveaway



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► All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Featured Sponsorships \$10,000 - \$20,000

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Coffee Bar Station – \$11,000 (2 Available - 1 Available)

Fuel the energy of HIMC26 by sponsoring one of the most popular spots at the event—the Coffee Bar Station. Attendees visit throughout the day to refuel and recharge, giving your brand continuous exposure in a high-traffic area.

Associate your brand with the essential pick-me-up that keeps attendees going throughout the day at HIMC26!

Benefits include:

- 3 Conference tickets plus 2 BCO tickets
- Branded coffee sleeves*
- Branded napkins*

* Logos must be submitted by September 24, 2026

Wi-Fi sponsor – \$10,000 (Exclusive)

Put your brand front and center—keeping attendees connected.

- 2 Conference tickets plus 2 BCO tickets
- Branded WiFi signage during conference

Charging Stations – \$7,500 (2 Available)

Power up HIMC26 and keep attendees connected with the Charging Station Sponsorship! Located in key central areas, your brand will be prominently featured when attendees bring their devices for much needed charging.

Benefits include:

- 3 Conference tickets plus 2 BCO tickets
- Signage at charging stations
- Sponsor can provide branded charging cords



All Featured Sponsors Receive

- Complimentary Conference tickets and BCO guest tickets
- Branding as sponsor on website, social media, on all promotional materials and throughout event
- Rotating Digital Ad (Sponsor-provided)
- Logo on event app (Whova)

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Associate Sponsorships \$2,000 - \$10,000

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Mobile App – \$7,500 (5 Available)

Be at the center of HIMC26 as a sponsor of the official event mobile app—the go-to tool to connect, plan, and engage!

Benefits include:

- Sponsor logo rotates on every app page
- 2 conference tickets plus 1 BCO ticket
- Rotating Digital Ad (Sponsor-provided)

Breakout Session – \$4,000 (Multiple)

- Reserved seat at one selected breakout session
- Sponsor-provided static ad on screen during selected session introduction
- :30 sec video on screen
- Introduction of selected session

Digital ad – \$2,000

- Sponsor-provided ads rotate on monitors in Networking area throughout all days of the conference

Supporter – \$1,500

For a minimal investment, showcase your branding in event signage and on-screen during the conference. It's the perfect way to kickstart or enhance your partnership with HIMC26!



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All Associate Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout event

Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Sponsor Upgrades

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Available only for Sponsorships of \$25,000 or above. This add-ons provide the option to enhance your package with any of the following exclusive opportunity:

Main Session Sponsor – \$2,500 (Multiple)

- Sponsor-provided Static ad/Logo on screen during session introduction
- Logos shared on main room screen and social media when promoting session



Looking for a Sponsorship Opportunity Not Listed?

Ask us about creating a custom sponsorship to maximize your impact at HIMC26. Align your brand goals with a unique activation, exclusive branding, or special engagement. We will work with you to make it happen.

Contact us at HIMC@bsya.com to explore tailored sponsorship options.

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Ask about creating a custom sponsorship to maximize your impact at HIMC26.

Interested in Speaking at HIMC26?

Reach out to our presenter liaison Lisa Aurichio: Lisa@bysa.com



HIMC26 Golf Sponsorships

Port Houston hosts HIMC26's VIP guests and presenters at an exclusive golf event at Wildcat Golf Club in Houston, TX on November 5, 2026.

Sponsoring one of our premium golf packages offers unparalleled brand exposure to top industry leaders. Many sponsorships also include the coveted opportunity to play alongside key decision-makers, fostering meaningful connections in a relaxed, enjoyable setting.

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Masters Sponsorships

\$4,000 - \$8,000

Hospitality Patio – \$8,000 (Exclusive)

- Covered patio lounge - located at end of Wildcat Clubhouse
- 4 Complimentary tickets to golf outing
- 2 Complimentary tickets to HIMC25 conference
- Branded signage on one (1) hole
- Beverages included
- One table with two chairs provided

Sponsor may provide:

- Any additional lounge furniture
- Additional branded signage

Golf Shoe Bag – \$6,500 (Exclusive)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 Conference
- Branded signage on one (1) hole

SOLD

Breakfast Sponsor – \$5,000 (Exclusive)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Branded signage at breakfast

Lunch Sponsor – \$5,000 (2 Available)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Branded signage on one (1) hole



All Masters Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout golf event
- Logo on event app (Whova)
- Call-out mention at Golf awards ceremony
- Sponsor-provided rotating Digital Ad at conference

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Masters Sponsorships \$4,000 - \$8,000

Hospitality Tent – \$5,500 (2 available)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC25 conference
- Branded signage on one (1) hole
- Beverages included
- One table with two chairs provided

Sponsor to provide:

- Tent
- Any additional lounge furniture
- Hospitality branded signage



Photographer – \$4,000 (Exclusive)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Branded signage



Golf Balls Sponsor – \$4,000 (Exclusive)

- Branded golf balls
- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference



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All Masters Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout golf event
- Logo on event app (Whova)
- Call-out mention at Golf awards ceremony
- Sponsor-provided rotating Digital Ad at conference

Mulligan Sponsorships

\$1,000 - \$3,500

Eagle Sponsor – \$3,500 (Multiple)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Call-out mention at Golf awards ceremony
- Rotating Digital Ad (sponsor provided)

Birdie Sponsor – \$3,000 (Multiple)

- 2 Complimentary tickets to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Call-out mention at Golf awards ceremony
- Rotating Digital Ad (sponsor provided)

Towel Sponsor – \$3,000 (Exclusive)

- Branded golf towel with clip
- 1 Complimentary ticket to golf outing
- Call-out mention at Golf awards ceremony
- Rotating Digital Ad (sponsor provided)

Fairway Sponsor – \$3,000 (Multiple)

- 1 Complimentary ticket to golf outing
- 1 Complimentary ticket to HIMC26 conference
- Call-out mention at Golf awards ceremony
- Rotating Digital Ad (sponsor provided)

Tee Sponsor – \$2,000 (Exclusive)

- Branded golf tees
- Rotating Digital Ad (sponsor provided)

Hole Sponsor – \$1,500 (15 available)

- Branded signage on one (1) hole
- More than one hole may be purchased



SOLD



All Mulligan Sponsors Receive

- Branding as sponsor on website, social media, on all promotional materials and throughout golf event
- Logo on event app (Whova)

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Ask us about Customized Sponsorship Opportunities

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