



HIMC26 Sponsorships

SIGNATURE SPONSORSHIPS

All Signature Sponsors Receive: Branding as sponsor on website, social media, all promotional materials and throughout event • Logo on event app (Whova)

Level	Investment	Tickets	Additional Benefits
PREMIUM Exclusive	\$42,000	10 Conference 6 BCO Guest 2 Golf Outing	• Premier seating • Logo in sponsor scroll • Rotating digital ad (sponsor provided) • Session sponsorship with 30-sec promo video* • Promo video* on event app (Whova) • One branded golf hole
DIAMOND Shared	\$31,500 3 Available	7 Conference 5 BCO Guest	• Premier seating • Logo in sponsor scroll • Rotating digital ad* • 30-sec pre-session promo video* • Promo video* on event app (Whova)
PLATINUM Multiple	\$21,000	4 Conference 3 BCO Guest	Rotating digital ad*
GOLD Multiple	\$10,500	3 Conference 2 BCO Guest	Rotating digital ad*
SILVER Multiple	\$5,500	2 Conference 1 BCO Guest	Brand recognition at event and online
BRONZE Multiple	\$4,000	1 Conference 1 BCO Guest	Brand recognition at event and online
PATRON Multiple	\$2,500	--	Brand recognition at event and online

*Sponsor provided materials

A BCO (Beneficial Cargo Owner) is the importer of record who takes possession of cargo at the destination, without acting as a third party in its transport (a.k.a. Shipper). BCO guests will be verified by Port Houston prior to ticketing.

Ask about creating a custom sponsorship to maximize your impact at HIMC26!

Questions? Contact us at HIMC@bsya.com | Sponsorships secured after October 8 will not have logos on printed signage.

HIMC26 Sponsorships

EXECUTIVE SPONSORSHIPS

All Executive Sponsors Receive: Complimentary Conference + BCO guest tickets

- Branding on website, social media, all promotional materials & throughout event
- Rotating digital ad (sponsor-provided) • Logo on event app (Whova)

Level	Investment	Tickets	Additional Benefits
OPENING NIGHT HAPPY HOUR (NIGHT 1) Exclusive	\$45,000	10 Conference 8 BCO Guest	• Premier seating • One session sponsorship • Logo in sponsor scroll • 30-sec promo video* during session • Video on event app • Prominent logo during reception • Branded napkins
OPENING NIGHT HAPPY HOUR (NIGHT 1) Shared	\$25,000 2 Available	5 Conference 4 BCO Guest	• Premier seating • Prominent logo during reception • Branded napkins
GUEST SPEAKER Exclusive	\$30,000	7 Conference 5 BCO Guest	• Premier seating • Logo in sponsor scroll and main screen at session open • Branded logo by photo ops • Meet & Greet with Guest Speaker
NETWORKING BREAKS Exclusive	\$27,500	5 Conference 4 BCO Guest	• Elevated branding during breaks • 30-sec promo video* during one session
NETWORKING BREAKS Shared	\$15,000 2 Available	3 Conference 2 BCO Guest	Elevated visibility and branding during breaks
ATTENDEE LOUNGE Exclusive	\$25,000	5 Conference 4 BCO Guest	• Sponsor branded environment • Ownership of space • Decor and seating provided
MEETING HUB Shared	\$20,000 2 Available	6 Conference 4 BCO Guest	• Premier seating • Logo in sponsor scroll • Branded ownership of one (1) hub area • Logo ID on event map (Whova)
COCKTAIL RECEPTION (NIGHT 2) Shared	\$20,000 4 Available 3 AVAILABLE	4 Conference 3 BCO Guest	Video* uploaded to event app (Whova)

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FEATURED SPONSORSHIPS

All Featured Sponsors receive: Complimentary Conference + BCO guest tickets
 • Branding on website, social media, promotional materials & throughout event
 • Rotating digital ad (sponsor-provided) • Logo on event app (Whova)

Level	Investment	Tickets	Additional Benefits
SPEAKERS' DINNER Exclusive	\$15,000	3 Conference 2 BCO Guest	• 3 seats at invitation-only dinner • Branded signage at dinner venue • Rotating digital ad*
REGISTRATION Exclusive	\$15,000	3 Conference 2 BCO Guest	• Branded signage by registration tables • Rotating digital ad*
COFFEE BAR Shared	\$11,000 2 (SOLD)	3 Conference 2 BCO Guest	• Branded coffee sleeves • Branded napkins * (logos submitted by Sept 24, 2026)
BREAKFAST Shared (Day 2&3)	\$10,000 3 Available	4 Conference 3 BCO Guest	• Branded breakfast signs • Rotating digital ad*
LUNCH Shared	\$10,000 3 Available 2 AVAILABLE	4 Conference 3 BCO Guest	• Branded lunch signs • Rotating digital ad*
WIFI Exclusive	\$10,000	2 Conference 2 BCO Guest	Branded Wi-Fi signage during conference

ASSOCIATE SPONSORSHIPS

All Associate Sponsors receive: Branding as sponsor on website, social media, all promotional materials and throughout event

Level	Investment	Tickets	Additional Benefits
CHARGING STATIONS Shared	\$7,500 2 Available	2 Conference 1 BCO Guest	• Signage at charging stations • Sponsor can provide branded charging cords
MOBILE APP Shared	\$7,500 5 Available	2 Conference 1 BCO Guest	• Sponsor logo rotates on every app page • Rotating digital ad*
BREAKOUT SESSIONS Shared	\$4,000 8 Available	--	• Reserved seat at selected breakout session • Static ad* on screen during session intro • 30-sec video on screen* • Introduction of selected session
DIGITAL AD Multiple	\$2,000	--	Sponsor-provided ads rotate on networking-area monitors throughout all conference days
SUPPORTER Multiple	\$1,500	--	Brand recognition in event signage and on-screen during conference

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SPONSORSHIP UPGRADES

MAIN EVENT SPONSOR \$2,500
Multiple Available

Available for sponsorships of \$25,000+

- Static ad/logo* on screen during session intro
- Logos shared on main room screen and social media when promoting session

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HIMC26 Golf Sponsorships

MASTERS SPONSORSHIPS

All Masters Sponsors Receive: • Branding as sponsor on website, social media, on all promotional materials and throughout golf event • Logo on event app (Whova) • Call-out mention at Golf awards ceremony • Sponsor-provided rotating digital ad at conference

Level	Investment	Tickets	Additional Benefits
HOSPITALITY PATIO Exclusive	\$8,000	4 Golf Outing 2 Conference	- Covered patio lounge located at end of Wildcat Clubhouse - Branded signage on one (1) hole • Beverages included - One table with two chairs provided <i>Sponsor may provide:</i> any additional furniture or branded signage
GOLF SHOE BAG Exclusive	\$6,500	2 Golf Outing 1 Conference	Branded signage on one (1) hole
BREAKFAST Exclusive	\$5,000	2 Golf Outing 1 Conference	Branded signage at breakfast
LUNCH Shared	\$5,000 2 Available	2 Golf Outing 1 Conference	Branded signage on one (1) hole
HOSPITALITY TENT Shared	\$5,500 2 Available 1 AVAILABLE	2 Golf Outing 1 Conference	- Branded signage on one (1) hole • Beverages included - One (1) table with two (2) chairs provided <i>Sponsor may provide:</i> Tent, any additional furniture or branded signage
PHOTOGRAPHER Exclusive	\$4,000	2 Golf Outing 1 Conference	Branded signage
GOLF BALLS Exclusive	\$4,000	2 Golf Outing 1 Conference	- Branded golf balls - Branded signage

Our team is happy to tailor a customized sponsorship package to help meet your specific engagement goals.

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HIMC26 Golf Sponsorships

MULLIGAN SPONSORSHIPS

All Mulligan Sponsors receive: Branding on website, social media, all promotional materials & throughout golf event • Logo on event app (WhoVa)

Level	Investment	Tickets	Additional Benefits
EAGLE Multiple	\$3,500	2 Golf Outing 2 Conference	• Call-out mention at Golf awards ceremony • Rotating digital ad*
BIRDIE Multiple	\$3,000	2 Golf Outing 1 Conference	• Call-out mention at Golf awards ceremony • Rotating digital ad*
TOWEL Exclusive	\$3,000	1 Golf Outing	• Branded golf towel with clip • Call-out mention at Golf awards ceremony • Rotating digital ad*
FAIRWAY Multiple	\$2,500	1 Golf Outing 1 Conference	• Call-out mention at Golf awards ceremony • Rotating digital ad*
TEE Exclusive	\$2,000	--	• Branded golf tees • Rotating digital ad*
HOLE Multiple	\$1,500 13 Available 11 AVAILABLE	--	• Branded signage on one (1) hole • More than one hole may be purchased

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